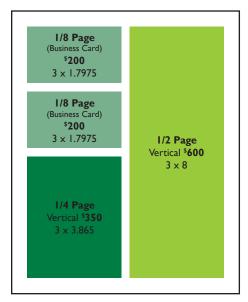
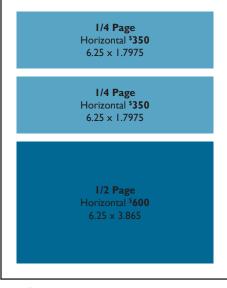
First Alternative NATURAL FOODS CO-OP Rate Card First Alternative NATURAL FOODS CO-OP Rate Card

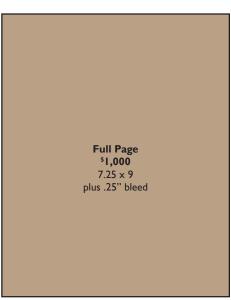
Distribution: 4,000 full-color copies published quarterly, available free at both Co-op locations and delivered by bicycle monthly to 40+ local businesses. Also available online (including back issues) with links to every new edition sent to Co-op mailing list subscribers.

Spring March/April/May Summer June/July/Aug Fall Sep/Oct/Nov Winter Dec/Jan/Feb

Ad Sizes and Rates (all ads are full color)			
Ad Sizes	width (in.)	height (in.)	cost/issue
1/8 page (business card)	3	1.7975	\$200
I/4 page (vertical)	3	3.865	\$350
I/4 page (horizontal)	6.25	1.7711	\$350
I/2 page (vertical)	3	8	\$600
I/2 page (horizontal)	6.25	3.865	\$600
Full page (.25" bleed)	7.25	9	\$1,000







Interested in an advertorial spread featuring your local business? Contact us for rates and info

SAVE 10% with an annual contract! An additional 5% off if paid in full up front!

Reservation and artwork deadline: the 15th of the month prior to publication (Feb. 15th for Spring edition)

Email your PDF, EPS, TIF or JPG ad to: thymes@firstalt.coop